

|                                   |                                    |                                        |                                              |
|-----------------------------------|------------------------------------|----------------------------------------|----------------------------------------------|
| <b>PROD</b><br><b>Israel Kurt</b> | <b>LOC</b><br><b>Charlotte, NC</b> | <b>CAM</b><br><b>FX3 · Mavic 4 Pro</b> | <b>LANGUAGES</b><br><b>English · Turkish</b> |
|-----------------------------------|------------------------------------|----------------------------------------|----------------------------------------------|

# What a brief gets.

ISRAEL KURT · VIDEOGRAPHER · DESIGNER

One crew. Every format. In English or Turkish.

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Films, photographs, and design from one person who carries the whole pipeline — direction, camera and aerials, edit, color, graphics, delivery. Below: what each kind of job includes, the formats it arrives in, and how the work goes from brief to delivery.

## FILMS

### Brand & recruitment films

Sixty seconds to two and a half minutes. Written, shot, and cut for the season: aerials, interviews, classroom or floor coverage, and a 9:16 cut of the same film for the feed.

### Event films

Grand openings, graduations, welcome-backs, iftars. Coverage on the day, then a highlight cut and the full edit.

### Profiles & interviews

One voice on a lav mic, the place behind it. Two to three minutes, subtitled where the audience needs it.

### Social verticals

9:16, thirty to ninety seconds, captions cut word by word. The same film in English and Turkish when the audience is both.

### Documentary & place studies

Short documentaries and studies of a place — dawn, weather, the people who show up.

## PHOTOGRAPHY

Events, staff and senior portraits, campus and architecture, aerials. Edited in Lightroom, delivered at full resolution and web size.

## DESIGN

Title cards set over the film's own frames; wordmarks and identity; card systems; episode covers and thumbnails; flyers; web and interface design.

## RECENT WORK

TMSA Public Charter Schools · a mountain retreat in Pennsylvania · Relief Law · Myrtle Beach

## RATES

Quoted per brief — scope, shoot days, and deliverables set the number.

## DELIVERABLES

|           |                                                         |
|-----------|---------------------------------------------------------|
| MASTER    | 4K H.264 or ProRes, at the frame rate it was shot       |
| WEB       | 1080p H.264 MP4, streaming-ready                        |
| SOCIAL    | 1080 × 1920 vertical cut                                |
| CAPTIONS  | Burnt-in and SRT                                        |
| LANGUAGES | English · Turkish, written or subtitled                 |
| STILLS    | Full-resolution JPEG and 2000 px web                    |
| DESIGN    | PSD / AI source with PNG and PDF exports                |
| POSTERS   | A title frame for every film, for embeds and thumbnails |

## KIT

|         |                                      |
|---------|--------------------------------------|
| CAMERA  | Sony FX3                             |
| AERIALS | DJI Mavic 4 Pro                      |
| SOUND   | Lavalier                             |
| EDIT    | Premiere Pro, DaVinci Resolve Studio |
| DESIGN  | Photoshop, Illustrator, InDesign     |
| PHOTO   | Lightroom                            |

## HOW IT GOES

- Brief** — Scope, timeline, the feeling you're after. A reply within 48 hours.
- Scope** — One call. Shoot dates, deliverables, and revision rounds agreed in writing.
- Shoot & cut** — A first cut shared for notes; revisions as agreed in the brief.
- Delivery** — Every format the channel needs, posters and captions included.